



For over 65 years, Offrir International (5 publications, 44 newsletters, website) has been the flagship media support for the tableware, cookware, flatware, kitchenware, small household electrical appliance and designer gift sectors for the home.



PRICES 2020

PARUTION

		Classic	Trade Show
Covers			
Front cover	204*233mm+ static HOME PAGE banner + newsletter banner	6 800 €	8 000 €
Inside cover	230*300mm + CATEGORY static banner	4 800 €	5 200 €
Inside back cover	230*300mm + DIARY static banner	3 800 €	4 200 €
Back cover	230*300mm + FIGURE OF THE MONTH static banner	6 000 €	7 000 €
<i>Double cover</i>	<i>Inside cover + opposite page</i>	<i>+ 1 000 €</i>	
Inside		Classic	Trade Show
Page	230*300mm + MOVING or CATEGORY banner	2 400 €	2 550 €
½ page	"Height": 100*270mm "Width" 200*130mm	1 650 €	1 740 €
<i>Specific location</i>	<i>Opp. contents, opp. editorial, section opening</i>	<i>+ 600 €</i>	

MANUFACTURERS: LIST YOUR PRODUCTS ON THE ONLINE GUIDE DU CADEAU FREE OF CHARGE

CONTENT

Native Advertising		
Advertorial	Creation of 2 pages of interviews – broadcast on web and in paper review	3 000 €
Video lounge	Creation and assembly of video interview at stand in 2 formats: > YouTube Format : ~1 minutes 30 seconds. > Social Network Format : ~30 seconds.	2 800 €
<i>Additional distrib.</i>	<i>Distribution on our social networks + Newsletter</i>	<i>+ 400 €</i>

INTERNET

Advertising		
Newsletter banner (1080*140px .jpg)	Offrir International Industry news – Bimonthly Newsletter sent to ~14 000 prof.	600 €
	Guide du Cadeau product select° – Bimonthly Newsletter sent to ~14 000 prof.	600 €
Online band	1080*140px: choice: in the HOMEPAGE MOVING INFO or in a CATEGORY	800 €
Emails		
Dedicated email	Your email to 2 500 selected addresses (layout, test, send, statistics)	600 €
	Your email to 5 000 selected addresses (layout, test, send, statistics)	1 000 €